Where going to work feels like coming home.
A good producer has to balance on a tightrope while juggling flaming batons in a hurricane and Hannah does this. Smiling. And gives you a warm cookie while she’s at it.

LIZ MILLER GERSHFELD
VP, EXECUTIVE ART PRODUCER AT ENERGY BBDO
We believe in purpose-driven production.

At Grey House Productions, we like to think of ourselves as much more than a production company. Our purpose goes way beyond completing a project on time and on budget. We believe our work is an opportunity to invest in others. And by doing so, we’re raising the bar of the entire industry — and creating better work because of it.
BLENDING LOGISTICS & HOSPITALITY

At GHP, process is just as important as product. We tailor each project to create the most positive experience. We bring as much heart and passion as know-how and intel. We believe that taking time for heartfelt thank-yous is just as important as staying on schedule.

CONNECTING GOOD PEOPLE

The #1 reason we love our job? The amazing people we get to work with. We’re passionate about hand selecting teams, and pride ourselves on the thought we put into talent and temperament. Let us know what you’re looking for, and we’ll help you build a remarkable team.

EMPOWERING OTHERS

At GHP, production is an art form. We use our creativity to push yours forward. And we love knowing that our hard work allows you to bring your best. By thoughtfully taking care of the logistics, we empower you to excel in your craft.

THREE STEPS AHEAD

We’re constantly on the hunt for new tools to add to our toolbox. Staying tech-savvy is a priority. Not only does it help us run our day to day, it allows us to support you with confidence.

OUR CORE VALUES

Work hard. Stay savvy.
We are fierce. We work hard. We care. A lot. We are great huggers. We’re edgy. We’re triathletes. We’re go-getters. We’re proud of what we’ve built. And we can’t wait to share it with you.
Team Grey House Top Ten

1. **Stay Savvy**
   Keeping up with tech & strategy gives us an edge.

2. **Maintain Integrity**
   Approach every job with a commitment to excellence.

3. **Never Settle**
   No matter how long the day.

4. **Be Nice to People**
   Period.

5. **Be Generous**
   With time, with resources, with everything.

6. **Be a Blessing**
   Light up the room like it’s our job.

7. **Manners Count**
   So does putting others first.

8. **Make Work That Matters**
   Working hard matters, too.

9. **Be Accessible & Approachable**
   By phone, in person, in spirit.

10. **Stay Humble**
    Remember: it takes a village.
WHO WE ARE

"Remember to be a blessing."

Those were the words Hannah Soto was told by her mother every morning as she left the house to head to work. She was young — this was back when she was splitting time between working on the family farm and campground in rural Indiana, and a part-time job in middle school — but the words stuck. Years later it became clear. All that time on the farm, she was learning a strong work ethic. While helping out at the campground, she was shown what it meant to serve with a heart of hospitality. No matter the task, Hannah was taught to work hard, and to have fun doing it.

Driven by people and experiences, Hannah founded Grey House Productions in 2014, naming her business after the grey farmhouse where she spent those formative years. As Executive Producer, Hannah has built Grey House on her belief that quality production is founded on a blending of logistics and hospitality.
OUR PEOPLE

Who We Work With

AGENCIES
ABELSON TAYLOR
BADER RUTTER
DDB WORLDWIDE
DIGITAS
DISCOVERY WORLDWIDE
ENERGY BBDO
FCB CHICAGO
GTB
HAVAS WORLDWIDE
LAUGHLIN CONSTABLE
LEO BURNETT CHICAGO
MCGARRYBOWEN
NORTHLICH
OGILVY
SAATCHI & SAATCHI X
TAXI, INC
UPSHOT
VML
WIRE STONE
Y&R

PHOTOGRAPHERS & DIRECTORS
ALEX FARNUM
ANDREA MANDEL
ANDREW REILLY
ANDY GOODWIN
BY THE BARKERS
DAVID AARON TROY PICTURES
DENNIS WELSH
DON DIAZ
DONTE TATUM
GUIDO VITTI
JEFF KAUCK
LAURIE FRANKEL
LUCY HEWETT
MARK WIENS
MAES STUDIO
PETER RODGER
RICHARD SCHULTZ
SAVERIO TRUGLIA
SHAINA FISHMAN
STEVE TALLEY
TODD BAXTER

BRANDS
AFLAC
AMERICAN GIRL
APPLE INC.
BMO HARRIS BANK
CHICAGO YOUTH PROGRAMS
CONCORDIA UNIVERSITY
THE CLOROX COMPANY
GENERAL MOTORS
GOOGLE
KINGSFORD
LANDS' END
LOYOLA MEDICINE
MARRIOTT INTERNATIONAL
NESTLE
NIKE
NORTHERN IRELAND
PPG PAINTS
SC JOHNSON
WHIRLPOOL CORPORATION
ZIPLOC

... AND SO MANY MORE ...
We work with Grey House because they are buttoned-up, experienced, hard-working, smart and most of all, dead honest. We work in an industry whose end product is “a tale well told.” I don’t need excuses or bullshit from a producer. I need solutions and results — and I always get them with Grey House Productions.

RALPH MENNEMEYER
OWNER, M REPRESENTS INC.
We live to collaborate.

Connecting with people is the best part of our job. We’re pleased to maintain partnerships with all of the following:

DIRECTORS • PHOTOGRAPHERS • PHOTOGRAPHERS’ AGENTS • SOCIAL MEDIA INFLUENCERS • MARKETING EXPERTS • AGENCY ART BUYERS • CREATIVE DIRECTORS • BRAND CLIENTS • FELLOW PRODUCERS • PRODUCTION COMPANIES

... and the very best crew in town.
Catering

“It makes me feel like I’m home for Thanksgiving.”

— Josh Binder, Camera Operator and Founder / President of Paper Star Video

Yes, it’s a real quote. And no, it’s not an exaggeration.

At Grey House, we take nourishment seriously. Our catering partners are equal partners — and after one day on set — or seven, with no repeated menus (not even breakfast!) — you’ll understand why.

The following are just some of the cuisines and dietary guidelines we’ve been happy to accommodate.

Paleo • Gluten Free • Keto • Dairy Free • Vegan • Vegetarian • Weight Watchers • Nightshade Free

And any creative combination of the above.
The focus on hospitality and care for the little things help us and the crew do our jobs better, because we are functioning out of a place of appreciation. We feel appreciated, and in turn it makes us all shine brighter.
Let’s make magic happen.

**SELECTED SERVICES**

**FULL-SERVICE PRODUCTION**

Everything under the sun. And moon. Rain or shine. Or both. We work with brands, ad agencies large and small, photographers and directors. We do motion sets and stills sets, or both at once.

**PRODUCTION STUDIO**

1,500 square feet of magic. Perfect for production meetings, wardrobe fittings, castings and the occasional shoot. On-site barista, locally baked pie, personal chair massage and private bartender optional. Yes we have and, oh yes, we’d love to again.

**LOCATION SCOUTING**

Research and recos, including permitting and location management. From rural horse farms to urban high rises, we have relationships with scouts across the globe. The world is our oyster...and we can find you the best oysters for eating, or shooting.

**PRODUCTION COORDINATION**

Hand-picked crews, equipment rentals, day-of management, local logistics, gourmet catering and healthy craft services options.

**CASTING**

Agent relations, talent booking, usage negotiating, actors and non-actors. From skateboarders to sumo wrestlers, down syndrome to developmental differences, 8 year-olds to 80 year-olds, people are our specialty.

**LOCAL GUIDE**

Referrals, hotel or restaurant recommendations, and the best cup of coffee in any city in the country. We have friends in big cities and small towns, and where we don’t have existing resources, you can trust us to become familiar with every detail of the area.

**ART BUYING**

Still photography, motion picture, CGI, voiceover — our resources run deep.

**ESTIMATES**

Line items, bottom-lines, and detailed estimates put together in a jiffy. Plus, we’re experienced in the Illinois Film Services Tax Credit process.

**TRAVEL & CARNETS**

International and domestic arrangements, travel accommodations and carnets.
Our work speaks for itself.

TAKE A LOOK
OUR WORK
Recipe for Wonderful™

Find your next chapter.

You’re not cut out for cutting corners. Neither are we.

Our Paint Your Pride

Barilla

Get ready to live large.

indeed

PPG
OUR WORK

AN ALABAMA GULF COAST VACATION REALIZATION

KNOWING WHAT YOU'VE REALLY CAUGHT IS AN UNFORGETTABLE DAY.

GULF SHORES & ORANGE BEACH
It's a Whole Different State

You'll find year-round fishing in some of the world's richest inshore and offshore fishing grounds along the Alabama Gulf Coast.

OrangeBeach.com / 877-34
Each time Grey House produces one of my projects, a load is taken off my psyche. I’m allowed to remain inspired, confident that unexpected turns to the creative direction will be navigated without stress.

— Saverio Truglia
Photographer
Throw a dart on a map...

... AND WE’LL MEET YOU THERE.
WITH BELLS ON.

From Topeka to Tokyo, we’re happy to go. And because travel arrangements are an area of specialty, we can strike another to-do from your list. No matter the location, we bring experience and expertise on set, and dive into the area like it’s our job. Because it is!
Where We’ve Been

INTERNATIONAL
• TORONTO, ONTARIO
• LONDON, UK
• LOS CABOS, MEXICO
• CORK, IRELAND
“Get Hannah on your team and watch the magic happen.”

BJ PLECKI
PROP STYLIST
BY THE NUMBERS

2019

42,592
TOTAL MILES FLOWN

378
GALLONS OF COFFEE CONSUMED

700+
NUMBER OF PEOPLE (AND ANIMALS!) WE WORKED WITH

210
HOTEL STAYS BOOKED

2,081
PAGES OF RECEIPTS ACCOUNTED FOR

9°-100°F
RANGE OF TEMPERATURE DURING SHOOT DAYS

180
GALLONS OF COMPOST COLLECTED ON SET SINCE IMPLEMENTING OUR GREEN INITIATIVE.
We love integrating production-savvy tools into our workflow. Below are just some of the apps and resources we use to streamline our services, with the goal of helping you deliver your best work to date.

**BIDDING + ACCOUNTING**
- BlinkBid Online
- Xero Accounting
- Google Sheets
- HubDoc
- Fathom

**PROJECT MANAGEMENT**
- ClickUp
- Slack
- Evernote
- Google Drive
- DocuSign

**ON LOCATION**
- Sun Seeker
- InDesign – Professionally designed production books
- RadarScope
- NOAA weather
- Interactive maps for food & entertainment recommendations
- Spotify Premium

To learn more about how we run our day-to-day business, check out our Resources page.
I’m from Los Angeles and have been in the business for a long time, and have worked with many different production companies in LA and around the country. I can honestly say that Hannah and her team are one of the best around.
We can’t wait to work with you.

Should you have any questions at all—or just want to say hello—we’d love to hear from you.

EMAIL US
INFO@GREYHOUSEPRODUCTIONS.COM

LET'S GET SOCIAL
@GREYHOUSEPRODUCTIONS
DON'T HAVE A SHOOT YET?

Let's grab coffee (IRL or virtually) and see how we can make your life easier. Just give us a call.

GREY HOUSE PRODUCTIONS

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